



Chris Rodwell

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I am an enthusiastic graphic designer with a passion for creating exciting, creative solutions for a variety of disciplines from branding and print to web design.

Work History

Designer at Realise Creative - Feb 2011 - Present

As part of a small creative team, responsibilities range from producing design for print, branding and web for a variety of clients including the FIA.

Creative Executive at Creative Education - June 2009 - Jan 2011

As inhouse designer, responsibilities included producing all print based media for flyers, brochures and DVDs, as well as creating & updating content for the company website.

Junior Designer at PPro Publications - Sept - Dec 2008

Designing brochures for various exhibitions as well as compiling and producing directories for the company's numerous conferences held worldwide.

Delegate Manager at PPro Publications - July - October 2007

As part of this team promoting a Global conference in London, I was responsible for promoting the event to bluechip companies in the oil and gas and mining industries, as well as major banks around the country.

Work Experience

Tanie Media - 1st April - 28th June 2009

This was a 3 month internship in London where I was taken on as a junior designer. Here I was working hands on with the design team, completing numerous briefs which ranged from corporate identities to website design. This experience allowed me to develop my conceptual and typographical skills.

PricewaterhouseCoopers EC4 design studio - August 2006

Here I attended meetings with clients in the EC4 in house design studio in London, gaining valuable experience of a working studio, meeting clients and working closely with the head designer.

Keyword Publishing - 2002 - 2 month summer placement

This is where I was first introduced to graphic design in a working environment and where my interest for the subject started, learning the early areas of Adobe Photoshop.

Education

Southampton Solent University - 2005 - 2008

BA (Hons) Graphic Design (2:1)

Epsom Art College (Foundation Course) 2004 - 2005

Graphic Design - Distinction Award

Glyn ADT Technology School - 1997 - 2002

GCSE: One A*, five B's, three C's

Skills & Theory

- Experienced in Adobe Illustrator, Indesign and Photoshop CS5 on both Mac & PC.
- Basic knowledge of Flash and Dreamweaver.
- Experience with digital SLR photography.
- Confident in liaising with clients via phone and in person.

Portfolio

To view recent work examples please visit:

www.croddwell.co.uk

References

Upon request.
